PARTICIPATE

Parents and Technology in Cyberbullying:
Intervention and Prevention for Future Experts

D7.6 – Marie Curie Ambassadors

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Executive Summary

This deliverable documents the activities undertaken by five Marie Curie Ambassadors within PARTICIPATE, as part of the project's Communication, Dissemination and Exploitation Strategy established in D7.1.

The Ambassador programme aimed to encourage Doctoral Candidates to communicate their research beyond academia, engage with different stakeholder groups and promote the opportunities offered by Marie Skłodowska-Curie Actions (MSCA) doctoral training.

The five Ambassadors were Anastasiia Petrova, Luca László, Meghmala Mukherjee, Kainaat Maqbool and Ebru Özbek.

Their activities encompassed workshops, keynote presentations, webinars, conference contributions, educational sessions and other research dissemination activities addressing parents, young people, professional educators, youth workers, researchers and policymakers.

The activity records identify 14 distinct events and presentation activities involving five Marie Curie Ambassadors, corresponding to 18 individual participations. Twelve distinct dated events involved Anastasiia Petrova, Luca László, Meghmala Mukherjee and Kainaat Maqbool, while two additional presentations in Türkiye were reported by Ebru Özbek. Shared events were counted only once in the overall event total.

The programme supported two complementary objectives: communicating research on bullying, cyberbullying and parental engagement to non-specialist audiences, and increasing awareness of doctoral research careers and international research opportunities.

The number of participating Ambassadors and the documented event output exceeded the targets established in D7.1. However, the absence of systematic attendance records prevents a reliable quantitative assessment of the number of researchers, policymakers and practitioners reached.

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1. Introduction

The Marie Curie Ambassador programme formed part of PARTICIPATE's broader Communication, Dissemination and Exploitation Strategy, established in D7.1 and implemented under Work Package 7.

The programme aimed to increase the visibility of MSCA-funded doctoral research while encouraging Doctoral Candidates to engage with audiences beyond their immediate academic environments. Within PARTICIPATE, this objective was particularly relevant to the project's focus on bullying and cyberbullying, parental engagement and the relationships between children, families, schools and wider communities.

The Ambassadors communicated their research through workshops, public presentations, professional events and other outreach activities, while also sharing their experiences of doctoral training and promoting opportunities for international research careers.

This deliverable documents the activities of five Marie Curie Ambassadors using their individual activity reports, dissemination records and supporting documentation. The assessment distinguishes between individual Ambassador participations, distinct events and other dissemination outputs to avoid double-counting. It also distinguishes documented participation from measurable audience reach, which cannot always be established from the available records.

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2. Overview of Marie Curie Ambassador Activities

The Ambassador programme involved activities in Georgia, Italy, Greece, Ireland, Kazakhstan and Türkiye, alongside online engagements addressing international audiences.
The records include workshops, keynote presentations, conference contributions, webinars and interactive educational activities.

Ambassador	Documented activity
Anastasiia Petrova	4 event participations
Luca László	7 event participations
Meghmala Mukherjee	2 event participations
Kainaat Maqbool	3 event participations
Ebru Özbek	2 event participations
Total	18 individual event participations

Together, the five Ambassadors reported 18 individual participations across 14 distinct events and presentation activities. The difference reflects events involving multiple Ambassadors, particularly the jointly delivered workshop in Rome and the Learning Planet Festival webinar of January 2026, in which four Ambassadors participated.

The programme combined direct engagement with stakeholder groups and the wider dissemination of research findings through professional and educational channels.

3. Individual Ambassador Contributions

3.1 Anastasiia Petrova

Anastasiia Petrova reported four activities between October 2024 and March 2026, combining in-person workshops with online research communication.

On 24 October 2024, she led a workshop entitled *Parents' Perspectives and Experiences in Cyberbullying* at the Amonashvili Academy in Telavi, Georgia, addressing educators, researchers and policymakers.

On 30 October 2025, she participated as a workshop leader in *Cure Cyberbullying Headaches by Engaging with Parents* at the European School Heads Association

conference in Rome. The activity addressed school leaders and professional educators, focusing on the role of parents and other stakeholders in preventing and responding to cyberbullying.

On 27 January 2026, she participated in the *Across Borders, Into Research* webinar within the Learning Planet Festival.

On 5 March 2026, she gave a 15-minute presentation about her doctoral research during the online Life Skills Training 2026 programme associated with Vilnius University.

Her activities contributed to both the dissemination of research findings and the promotion of doctoral research to educational and public audiences.

3.2 Luca László

Luca László reported seven activities between October 2024 and October 2026, combining research communication with professional engagement and the promotion of MSCA doctoral training.

On 25 October 2024, she delivered the opening keynote at the International Parents Alliance Parent Summit in Telavi, Georgia, presenting her doctoral research.

On 7 October 2025, she participated in the VII Global StopCyberbullying Telesummit, presenting a webinar entitled *Bullying by Teachers* to an audience including parents and researchers.

On 30 October 2025, she participated as a workshop leader in *Cure Cyberbullying Headaches by Engaging with Parents* at the European School Heads Association conference in Rome.

On 10 December 2025, she presented a webinar on *Cyberbullying* during the International School Principals Conference, addressing school leaders and professional educators.

On 27 January 2026, she participated in *Across Borders, Into Research*, discussing her doctoral experience and the challenges and opportunities associated with international research careers.

On 15 April 2026, she presented *PARTICIPATE Research into Parents' Involvement in Cyberbullying* as part of the Anti-Bullying Alliance's #Take20Talk series. The presentation was recorded and subsequently shared with the Alliance's members.

On 23 October 2026, she led a workshop entitled *Teacher Bullying – Recognising Harm, Understanding Power and Preventing Abuse* at the BINOM School named after Kadyr Myrza Ali in Astana, Kazakhstan, within Parent Summit 2026. The workshop drew on

her doctoral research findings and experiences as an MSCA Doctoral Candidate, addressing parents, professional educators, policymakers and other summit participants.

Her activities demonstrate sustained engagement with parents, school leaders and professional networks, connecting doctoral research with practical educational concerns and international professional exchange.

3.3 Meghmala Mukherjee

Meghmala Mukherjee reported two activities during the first months of 2026, combining discussion of international doctoral research with practice-oriented engagement involving youth workers.

On 27 January 2026, she participated in the Learning Planet Festival webinar *Across Borders, Into Research*, alongside the other participating Marie Curie Ambassadors.

The webinar explored the experiences of international doctoral researchers, including their motivations, professional challenges, experiences of mobility and expectations regarding the societal impact of their work.

On 11 February 2026, she participated in a two-day interactive training programme entitled *Empowering Young People's Digital Safety*, held in Limerick, Ireland, and addressed to youth workers.

Within this programme, she delivered a workshop entitled *Growing Up Online: Children's Rights, Safety, and the Role of Parents*.

The workshop introduced participants to her role as an MSCA Doctoral Candidate and to her research within PARTICIPATE. Drawing on findings from her doctoral work, she organised an interactive exercise in which youth workers were divided into groups and invited to discuss practical scenarios through collaborative brainstorming.

This approach encouraged participants to reflect on children's digital experiences, their rights and safety online, and the role of parents in supporting them.

The activity represents an example of the translation of doctoral research into an interactive professional learning experience, encouraging participants to apply research-informed perspectives to situations relevant to their professional practice.

3.4 Kainaat Maqbool

Kainaat Maqbool reported two in-person activities in Athens, Greece, alongside her participation in the January 2026 Learning Planet Festival webinar.

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On 6 March 2025, she facilitated *Bridging the Parent-Child Divide to Navigate Racism and Bullying*, a public talk and workshop with migrant parents at the Greek Forum of Refugees.

Following the workshop, participants engaged her in an informal discussion about research careers, educational opportunities for their children and her experience of obtaining an MSCA fellowship.

On 13 December 2025, she facilitated a workshop on *Interculturality* within an Afroequality training activity at the National and Kapodistrian University of Athens, involving parents and teenagers.

During this activity, participants again expressed interest in educational and research opportunities. Kainaat discussed potential degree programmes and pathways towards international research careers with young people considering their future studies.

On 27 January 2026, she participated in *Across Borders, Into Research*, discussing her doctoral experience, international mobility and the challenges and opportunities facing researchers working across different national contexts.

Her contributions are particularly relevant to the Ambassador programme's objective of promoting research careers. In addition to disseminating research-related knowledge, she engaged directly with parents and young people who expressed interest in higher education and international research opportunities.

3.5 Ebru Özbek

Ebru Özbek contributed to the Marie Curie Ambassador programme through two documented presentations in Türkiye, addressing students and professional educators. These activities provided opportunities to communicate PARTICIPATE's research to educational audiences, adapting the presentation of findings to the needs and interests of different groups.

The two presentations are documented through the corresponding Zenodo records, providing persistent access to the supporting materials. These contributions extended the geographical and educational scope of the Ambassador programme, complementing the activities undertaken by the other Doctoral Candidates.

Activity or resource	Supporting record
Student Presentation – Türkiye	https://doi.org/10.5281/zenodo.23322297
Teacher Presentation – Türkiye	https://doi.org/10.5281/zenodo.23322327

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4. Cross-Cutting Evaluation

The activities of the five Marie Curie Ambassadors contributed to PARTICIPATE's communication and public engagement objectives in several complementary ways.

Research communication and accessibility

Workshops, presentations, webinars and educational materials enabled the Ambassadors to communicate research on bullying, cyberbullying, digital safety and parental engagement to audiences beyond the academic community.

The activities addressed issues relevant to participants' professional and personal experiences, particularly in education, school leadership, youth work and family engagement.

Meghmala Mukherjee's workshop in Limerick provides a clear example of research being translated into an interactive educational format. By presenting scenarios and facilitating group discussions, the activity encouraged participants to apply research-informed perspectives to practical situations.

Ebru Özbek's presentations further illustrate how research findings were communicated to different educational audiences, including students and professional educators.

Direct stakeholder engagement

The programme included activities involving parents, professional educators, school leaders, youth workers and teenagers.

These formats provided opportunities for discussion and exchange, complementing the project's wider digital communication activities.

Promotion of MSCA doctoral careers

Several activities went beyond communicating research findings to address doctoral training itself.

The *Across Borders, Into Research* webinar specifically discussed research motivations, international mobility, career development and the personal and professional experiences of MSCA Doctoral Candidates.

Kainaat Maqbool's workshops also generated direct exchanges about MSCA fellowships and educational pathways, including discussions with teenagers considering future degree programmes and research careers.

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Meghmala Mukherjee likewise introduced her role as an MSCA Doctoral Candidate during her workshop in Ireland.

These activities illustrate an additional contribution of the Ambassador programme: making international research careers more visible and accessible to people who may not otherwise encounter them.

International dimension

The programme included activities in Georgia, Italy, Greece, Ireland, Kazakhstan and Türkiye, alongside online events involving international audiences.

This geographical and professional diversity reflected the international character of MSCA doctoral training and provided opportunities for the dissemination of research through different institutional and cultural contexts.

Monitoring limitations

Although the activities and supporting dissemination records are documented, systematic quantitative information about audience participation is unavailable.

The reporting therefore cannot establish the total number of individuals reached, their distribution among stakeholder categories or the longer-term effects of the activities.

The qualitative evidence supports an assessment of the types and breadth of engagement undertaken, but not a comprehensive quantitative evaluation of their impact.

5. KPI Assessment

The original dissemination framework established targets for the number of Ambassadors, the number of events and the reach of selected stakeholder groups.

Indicator	Target	Documented result	Assessment
Marie Curie Ambassadors	4	5	Exceeded
Ambassador events	Minimum 5	14 distinct activities, 18 individual participations	Exceeded
Researchers reached	30	Attendance not recorded systematically	Not verifiable
Policymakers reached	50	Attendance not recorded systematically	Not verifiable

Practitioners reached	200	Attendance not recorded systematically	Not verifiable

The programme exceeded its target for the number of Ambassadors, with five Doctoral Candidates contributing to the activities documented in this deliverable.

The event target was also exceeded. The five Ambassadors documented 14 distinct events and presentation activities, corresponding to 18 individual participations when activities involving multiple Ambassadors are counted separately for each participant. The available records confirm engagement with the stakeholder categories identified in the original strategy. However, no systematic attendance figures are available to determine whether the quantitative reach targets were achieved.

Consequently, the programme's output-related targets can be assessed positively, while the audience-reach indicators must remain unverified.

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6. Conclusions

The Marie Curie Ambassador programme contributed to PARTICIPATE's dissemination and public engagement objectives through workshops, webinars, keynote presentations, conferences, educational activities and other forms of research communication.

Five Doctoral Candidates contributed to the programme, exceeding the original target of four Ambassadors. The number of documented events also exceeded the minimum established in the project's communication and dissemination framework.

The activities supported two complementary objectives: communicating doctoral research to audiences beyond academia and promoting MSCA doctoral training and international research careers.

The diversity of formats, ranging from interactive workshops and group discussions to academic presentations, public webinars and educational resources, enabled the Ambassadors to engage with different audiences and adapt their communication to specific professional and educational contexts.

The programme's international dimension was reflected in activities across several countries and in online engagements involving diverse professional and public audiences.

While the available evidence demonstrates substantial implementation across different stakeholder contexts, the lack of systematic attendance data prevents a comprehensive quantitative assessment of audience reach.

Nevertheless, the documented activities demonstrate the collective contribution of the Marie Curie Ambassadors to making PARTICIPATE's research accessible, engaging with relevant professional and public audiences, and increasing the visibility of MSCA-funded doctoral training.

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