



## Gender, Diversity and Parental involvement in (Cyber)bullying Interventions

This study explores diversity among parents in bullying and cyberbullying prevention and intervention, examining their attitudes, home practices and perception of schools.



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### BIO:

I research on parental involvement in (cyber)bullying intervention in Finland

### RESEARCH SUMMARY

This research examines how parents advise children in (cyber)bullying situations, and how this relates to their views of school prevention efforts. It asks what guidance parents provide and how perceptions shape responses. It matters for improving collaboration between families and schools in prevention.

### MAIN FINDING

# 98%

of parents said they would encourage their child in case of victimisation to tell a teacher and would also work together with them to figure out what to do if it happens again.

### WHY IT MATTERS

Bullying harms children's wellbeing and learning, and parents play a key role in how children respond. Yet we know little about parents' advice or what shapes parents' reactions, especially in perpetration cases, limiting how well prevention efforts can support families.

**This result suggests that most parents prefer calm, supportive ways to help their child handle bullying. They focus on talking things through and involving teachers, rather than encouraging fighting back or ignoring it, showing a tendency toward constructive and cooperative solutions.**

### KEY CONCLUSION

Parents tend to give constructive advice like telling a teacher or stopping harmful behaviour, but the key factor shaping this guidance is whether they take bullying seriously - those who minimise it are more likely to give dismissive or harmful advice.

## Inside the Research

### ABOUT THE RESEARCH

This study surveyed 2,842 parents of children aged 6–17 in Finland. It examined parents' advice on bullying victimisation and perpetration, their views of school anti-bullying efforts, and aimed to understand how parents guide their children in such situations.

### STUDY AT A GLANCE

**country:** Finland

**participants:** Parents of school-aged children

**age group:** Primary and middle school

**method:** Questionnaire distributed through schools

**focus:** Parents' advice and views on children's bullying and prevention

### FINDING 1

**Most parents suggest telling a teacher or talking it through, and stress stopping bullying and understanding harm.**

### FINDING 2

**Parents who downplay bullying are more likely to suggest ignoring or fighting back than help-seeking.**

### FINAL CONCLUSIONS

Parents play a key role in how children deal with bullying. Most offer supportive advice, but responses vary depending on how seriously they view the issue. When bullying is minimised, guidance becomes less helpful, showing that raising awareness is essential for effective prevention.



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